

swarb.co.uk – Media Information

We:

- provide an immense case law research resource for UK legal practitioners – professional and academic. We locate, analyse and cross reference cases, adding, where available, links to full text and to cases cited.
- help law researchers to decide what case law they should read, and to find it. Time and again we will have the only such resource available for free on the web.
- show readers what other cases are relevant. They can explore the resource to extend their research.
- are straightforward and highly effective, not at all 'fluffy'. Search engines point to our pages, people find what they want, and are more and more ready to come back again.
- have a high value and very focussed and engaged audience.

Activity

	Engagement - Google Analytics						Rankings – similarweb.com		
Monthly	Sessions	Users	Time on Site	Pages / user	Page Views	Bounce Rate %	Global	UK	Government / Law Sector
May '15	274k	146k	5:15	1.55	425k	73.26%	187897	19907	427
Jun '15	112k	80k	3:35	1.52	171k	74.56%	330931	48286	823
Sep '15	155k	109k	3:51	1.59	246k	74.15%	269188	42333	590

Year to:	Sessions	Users	Time On Site	Pages /User	Views	Bounce Rate %
Sep '15	2056k	1090k	3:10	1.52	3132k	74.84%

Our traffic is increasing steadily and consistently. We are usually doubling the figures for the same month in the preceding year.

Our users are widely based. Over 50% are from within the UK, but the common law is used throughout the Commonwealth (and former commonwealth) countries.

Our engagement vary with the legal and academic terms. We peak in May, descending to the annual low in July, and begin to climb again in August, accelerating to the second highest point in November.

Nearly all our traffic is organic, and we retain a high proportion of 'desktop' users. Users search for case names and find us. As time goes on and people search more regularly by case reference our penetration of search results will improve again..

Our visitors do not arrive by accident, they are not passers by. They are looking for law – for what we have. People are directed here after a search engine confirms that we have the information they need. Visitors arrive not at the index page but at 'post' level – at the case they seek.

Demographics:

Gender:

Male	40%	Female	60%
------	-----	--------	-----

Age distribution:

18-24	25-34	35-44	45-54	55-64	65+
62%	20%	7%	5%	4%	2%

Geographic:

UK	51.81%
Malaysia	5.31%
Australia	5.11%
Hong Kong	3.65%
Singapore	2.43%
Kenya	2.22%

Remaining visitors are in various common law countries.

We are content to provide more detailed figures upon enquiry.

Opportunities

Adverts are displayed within a right hand column, readily holding graphics up to 300 pixels wide. Two 300wx350h graphics will always appear 'above the fold' on standard screens.

The page layout is responsive and appears appropriately on tablet and mobile screens.

Advertisements are placed site-wide. The site contains a very large number of pages, and though some are more popular than others, none are so popular individually as to justify picking pages out.

Adverts can also be placed in the footers.

Prices are listed in CPM (cost per 1,000 impressions). Prices are given for standard ad sizes, but others will be considered and quoted for readily.

Ad Unit	Size (pixels wxh)	Rate CPM
Medium CPU above the 'fold' (Max 2)	300x250	£15.00
Medium CPU – below the fold	300x250	£10.00
Footer	300x250	£2.00
Adverts of different sizes are charged by the number of pixels in proportion to the above		

Terms and Conditions

We refer to our standard terms and conditions which apply to all advertisement contracts accepted.

Contact:

David Swarbrick - dswarb@gmail.com – 0795 457 9992 / +44(0)1484 380326

10 Halifax Road, Brighouse, West Yorkshire, England HD6 2AG

Notes:

The layout for each page is fundamentally the same:

swarb.co.uk

Case law as you need it

AREAS OF LAW

Administrative (580)

Adoption (182)

Agency (241)

Agriculture (337)

Animals (113)

Arbitration (399)

Armed Forces (177)

Banking (595)

Benefits (1,183)

Capital Gains Tax (198)

Charity (158)

Child Support (110)

Children (1,665)

Civil Procedure Rules (194)

Commercial (425)

Commonwealth (1,976)

Company (1,171)

Constitutional (553)

Construction (392)

Consumer (355)

Contempt of Court (414)

Contract (2,342)

Coroners (146)

Corporation Tax (271)

Costs (1,164)

Crime (2,503)

Criminal Evidence (419)

Criminal Practice (1,966)

Criminal Sentencing (1,113)

Customs and Excise (541)

Damages (1,381)

Defamation (695)

Discrimination (1,465)

Ecclesiastical (151)

Education (473)

Elections (109)

Employment (5,719)

Environment (377)

Equity (516)

Estoppel (183)

Euroiopean (1)

European (8,892)

Evidence (294)

Extradition (465)

Family (955)

Financial Services (381)

HOME CASE LAW DISCUSS LAW RESOURCES ADVERTISING ABOUT

SWARB.CO.UK

This is a substantial case law database (30 Sep '15 – 82,748 cases). We index cases as they come on line, and note up and cross reference significant ones and in turn also those referenced, producing a uniquely powerful way of finding your way through the law.

Below is an example of what you can expect to find (at our best):

Secretary of State for Environment Transport and the Regions; Regina (Alconbury Developments Ltd and Others) -v- Same; Same -v- Legal and General Assurance; HL 9 May 2001

References: Times 10-May-01, Gazette 14-Jun-01, [2001] 2 AC 295, [2001] 2 WLR 1389, [2001] 2 All ER 929, [2001] UKHL 23

Links: [Baillii](#), [House of Lords](#)

Coram: Lord Slynn of Hadley Lord Nolan Lord Hoffmann Lord Hutton Lord Clyde

The powers of the Secretary of State, to call in a planning application for his decision, and certain other planning powers, were essentially an administrative power, and not a judicial one, and therefore was not a breach of the applicants' rights to a fair hearing before an impartial tribunal. Some decisions are properly taken by ministers administratively and they are answerable to elected bodies. Also there existed in many circumstances additional power to take such decisions was subject to judicial review by the courts. The test of whether there is sufficient judicial control is not a mechanical one, but a test which varies according to the circumstances. In the absence of some special circumstances the court should follow any clear and constant jurisprudence of the European Court of Human Rights. In interference with a claimant's use of property as opposed to his ownership, will not usually give right to an order for compensation. Lord Hoffmann described departmental decision-making processes: 'These contain, on the one hand, elaborate precautions to ensure that the decision-maker does not take into account any factual matters which have not been found by the inspector at the inquiry or put to the parties and, on the other hand, free communication within the department on questions of law and policy, with a view to preparing a recommendation for submission to the Secretary of State or one of the junior ministers to whom he has delegated the decision.' but 'the process of consultation within the department is simply the Secretary of State advising himself'. Lord Hoffmann said: 'The House is not bound by the decisions of the European Court and, if I thought that the Divisional Court was right to hold that they compelled a conclusion fundamentally at odds with

HTC One M8

No upfront cost

£33.50 tariff

Be more dog

Get yours now

Terms apply

O₂